1. Call button
2. Inbuilt chat button
3. Payment gateway
4. Space to upload writing and speaking samples (under Free Evaluation)
5. Space to write around 400 words (<https://www.darshanblog.in/category/writing/essay/>)
6. Contact Form in services page under study abroad, Immigration, Learning centers setup.
7. Check your English level Questionnaire/current level predictor to identify the program one should enroll for - Reference link as below (choose program – Spoken English | IELTS | PTE

Q’s – have you attempted IELTS before – Bands if yes L, R, W, S

<https://learnenglish.britishcouncil.org/online-english-level-test>

We will have around 50 questions on the server which will feature on random basis. Answer of the participants will decide the course they should enroll for depending on their responses….basic, intermediate, advance etc….….

We should also show correct answers ……link below.

<https://www.cambridgeenglish.org/test-your-english/general-english/results-7/?score=22&id=0f8f64a9-34bc-475b-a45b-350e44b3540e>

1. IELTS Band Predictor – will have questions to predict the IELTS band ---algorithm to arrive at a Band. This means having around 10-15 tests each of Listening, Reading, Writing, and Speaking. Listening and Reading are objective Types, Writing is subjective and for speaking we will give a space to upload voice recording.

Reference Link for Reading and Listening tests

<https://rtiac.roadtoielts.com/#prefix=TD>

1. Free Zone – Will have free question papers to access Listening, Reading, Writing, Speaking.

Score calculator reference link - <https://www.ieltspractice.com/ielts-score-calculator.php>

1. Alert mails and messages post demo booking (engagement model to avoid drop outs)
2. Automatic follow ups with students who booked / attended the demo.
3. Test engine
4. Student’s to receive acknowledgement mail on paid fee (PDF invoice) along with the welcome note.
5. Student’s to receive acknowledgement mail on booking the demo.
6. Space to add animated video tour (getting ready in parallel)
7. Student to directly get trainer’s information after payment.